



Ambient Assisted Living  
Joint Programme  
2008-2013



# AAL Workshop TTeC

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ICT-based solutions for the 65+ market

Challenges and opportunities

Chair: Maja Arnestad (N)

- **Pekka Kahri, Vice-President, AAL Executive Board (Fi)**  
Introduction to the AAL Programme: background, purpose, calls
  - **Vesa Kämäräinen, Nordic Healthcare Group Ltd. (Fi):**  
Getting from AAL requirements to a good business plan
  - **Uli Waibel, Innovendo (A):** Commercial Challenges for Innovation in AAL – Crossing the Market Transfer Gap
  - **Ingunn R.Sørli, Pharos AS (N):** ICT-supported social interaction for elderly people – a transnational perspective
  - **Geja Langerveld, ZonMw, AAL program manager (NL):**  
Ethical and legal issues in ambient assistance applications
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# More Information

<http://www.aal-europe.eu>

Background Info

<http://ec.europa.eu/einclusion>

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